

*FAB*

NINTH  
INTERNATIONAL  
**FOOD AND BEVERAGE**  
CREATIVE EXCELLENCE AWARDS

*CALL FOR ENTRIES*

DEADLINE 28TH FEBRUARY 2007

PHOTOGRAPHY TV & CINEMA RADIO PRESS PACKAGING DESIGN LOGO  
POSTER & OUTDOOR RETAIL ENVIRONMENT BRAND IDENTITY DIRECT  
COLLATERAL & POS SALES PROMOTION WEBSITES ONLINE ADVERTISING  
MOBILE E-MAIL VIRALS INTEGRATED CAMPAIGNS BRANDED CONTENT  
ADVERGAMES ADVERTAINMENT BLOGS GUERILLA MARKETING  
MOBILE CONTENT RICH MEDIA TEXT & WIN CAMPAIGN

The FAB Awards is an international Creative Awards programme focussed entirely on work done for Food And Beverage brands. It recognises the critical contribution that outstanding creative work makes to building brands, it identifies and rewards the leading practitioners from over 60 countries, and it acknowledges their contribution to their Clients and their Agencies.

**FAB**

For the best entry in each category



**FABulous**

Overall winner of the medium

Now in its ninth year, The FAB Awards has taken entries from many Clients, every leading Agency Network and many important Challenger Agencies from over 60 countries around the world. The FAB Agency of the Year for 2006 was AMV BBDO London, and other FAB Awards went to 10 different countries, all presented at our Awards Dinner held in the glorious surroundings of The Hurlingham Club in London.

**For 2007 we have added new Media opportunities to reflect evolving practice.**

There is still no other international Awards programme which shares our focus, and The FAB Awards continues to offer Agencies and their Clients a unique opportunity.

## Categories

**THE RETAILERS** restaurants (both fast food and formal) / hotels / bars and clubs / grocery outlets / off licences / convenience stores / petrol stations **HEALTH FOODS** low calorie foods / low fat foods / organic foods / slimming products / sweeteners / energy drinks / vitamin and mineral supplements / lowered cholesterol products **DAIRY PRODUCTS** eggs / butter / margarine and other spreads / cheese / cream and creamers / milk / flavoured milk / milk shakes / milk desserts / yoghurts / ice cream **BAKING & SWEET FOODS** biscuits and cakes / bread / breakfast cereals / crispbread / rolls / flour and other baking products / desserts / jam / honey / peanut butter, etc / sugars and syrups **SAVOURY FOODS** meat / fish / seafood / pasta / pizza / rice / chilled and fresh delicatessen products / fresh, frozen, canned and dried fruit and vegetables / mayonnaise / vinegar and dressings / oils / soups and sauces / baby foods **ALCOHOLIC DRINKS** beers / lagers / ciders / wines and champagnes / cocktails / fortified wines / wine and spirit coolers / spirits **NON-ALCOHOLIC DRINKS** coffee / tea / drinking chocolate / malted drinks / mineral water / still and carbonated soft drinks / fruit and vegetable drinks **CONFECTIONERY & SNACKS** sweet / savoury bars / bag snacks (incl. nuts, crisps, dried fruit, etc) **PET FOODS**

## Media

PHOTOGRAPHY TV & CINEMA RADIO PRESS PACKAGING DESIGN LOGO POSTER & OUTDOOR RETAIL ENVIRONMENT BRAND IDENTITY DIRECT COLLATERAL & POS SALES PROMOTION WEBSITES ONLINE ADVERTISING MOBILE E-MAIL VIRALS INTEGRATED CAMPAIGNS BRANDED CONTENT ADVERTGAMES ADVERTAINMENT BLOGS GUERILLA MARKETING MOBILE CONTENT RICH MEDIA TEXT & WIN CAMPAIGN

# ENTRY FORMS

Phone: +44 (0) 20 7751 0354 Fax: +44 (0) 20 7751 0352 E-Mail: info@fabawards.com Web: www.fabawards.com

Entries must be submitted by **28th February 2007** to: **The FAB Awards, Riverbank House,  
1 Putney Bridge Approach,  
London SW6 3JD, England.**

(This entry form is for all entries. Complete **ONLY** the sections relevant to your entry.)

| ENTRY             |                      | ENTRY                    |                      |
|-------------------|----------------------|--------------------------|----------------------|
| Advertiser/Client | <input type="text"/> | Category                 | <input type="text"/> |
| Brand             | <input type="text"/> | Medium                   | <input type="text"/> |
| Title/Web entry   | <input type="text"/> | Date of first appearance | <input type="text"/> |

| ENTRANT                  |                      |            |                      |
|--------------------------|----------------------|------------|----------------------|
| Entrant Name             | <input type="text"/> | Contact    | <input type="text"/> |
| Address                  | <input type="text"/> | Job Title  | <input type="text"/> |
|                          | <input type="text"/> | Direct Tel | <input type="text"/> |
| City & Post/<br>Zip code | <input type="text"/> | Direct Fax | <input type="text"/> |
| Company URL              | <input type="text"/> | E-mail     | <input type="text"/> |
| Main Tel                 | <input type="text"/> | Main Fax   | <input type="text"/> |

| CLIENT                   |                      |            |                      |
|--------------------------|----------------------|------------|----------------------|
| Client Name              | <input type="text"/> | Contact    | <input type="text"/> |
| Address                  | <input type="text"/> | Job Title  | <input type="text"/> |
|                          | <input type="text"/> | Direct Tel | <input type="text"/> |
| City & Post/<br>Zip code | <input type="text"/> | Direct Fax | <input type="text"/> |
| Company URL              | <input type="text"/> | E-mail     | <input type="text"/> |
| Main Tel                 | <input type="text"/> | Main Fax   | <input type="text"/> |

| AGENCY CREDITS           |                      |                              |                      |
|--------------------------|----------------------|------------------------------|----------------------|
| Agency Name              | <input type="text"/> | Creative Director            | <input type="text"/> |
| Address                  | <input type="text"/> | Writer                       | <input type="text"/> |
|                          | <input type="text"/> | Art Director                 | <input type="text"/> |
| City & Post/<br>Zip code | <input type="text"/> | Agency Producer              | <input type="text"/> |
| Company URL              | <input type="text"/> | Designer                     | <input type="text"/> |
| Main Tel                 | <input type="text"/> | Typographer                  | <input type="text"/> |
| Main Fax                 | <input type="text"/> | Photographer/<br>Illustrator | <input type="text"/> |
| Contact                  | <input type="text"/> | Technical Director           | <input type="text"/> |
| Job Title                | <input type="text"/> | Interactive Designer         | <input type="text"/> |
| Direct Tel               | <input type="text"/> | Programming                  | <input type="text"/> |
| Direct Fax               | <input type="text"/> | Account Director             | <input type="text"/> |
| E-mail                   | <input type="text"/> | E-mail                       | <input type="text"/> |

| PRODUCTION COMPANY CREDITS |                      |                     |                      |
|----------------------------|----------------------|---------------------|----------------------|
| Production Company Name    | <input type="text"/> | Contact             | <input type="text"/> |
| Address                    | <input type="text"/> | Contact Job Title   | <input type="text"/> |
|                            | <input type="text"/> | Direct Tel          | <input type="text"/> |
| City & Post/<br>Zip code   | <input type="text"/> | Direct Fax          | <input type="text"/> |
| Company URL                | <input type="text"/> | E-mail              | <input type="text"/> |
| Main Tel                   | <input type="text"/> | Producer            | <input type="text"/> |
| Main Fax                   | <input type="text"/> | Lighting/<br>Camera | <input type="text"/> |
| Executive Producer         | <input type="text"/> | Sound               | <input type="text"/> |
| Director                   | <input type="text"/> |                     |                      |

# AGENCY OF THE YEAR 2006

## ABBOTT MEAD VICKERS BBDO, London



Phil Cockrell and Matt Damon collecting the Award

# *NEW FOR 2007!*

## BRANDED CONTENT

## THE AGENCY OF THE YEAR AWARD 2007

will be presented to the Agency scoring the most points, calculated as follows:

**FABulous Award: 7 points**

**FAB Award: 4 points**

**Nomination: 1 points**

In the event of a tie, the winning Agency will be identified by countback.

## JUDGING AND THE AWARDS CEREMONY

The FAB Awards will be judged by international juries in London during April 2007. Nominated Finalists will be notified by 25th April 2007. The Awards Dinner and Presentation will be held end of May 2007, at The Hurlingham Club in London.

## ELIGIBILITY

Any organisation anywhere in the world involved in advertising and marketing communications for food or beverage brands is eligible.

Work entered must have appeared for the first time between 1st April 2006 and 31st March 2007.

## ENTRY FEES

### OPTION 1: SINGLE ENTRIES AND CAMPAIGNS

Prices are per Entry or Campaign entered.

|   |                                      |
|---|--------------------------------------|
| Integrated Campaigns                              | £600                                 |
| TV & Cinema execution:                            | £175 (£150 if submitted via BEAM.TV) |
| TV & Cinema campaign (up to 3 executions):        | £410 (£350 if submitted via BEAM.TV) |
| Radio execution:                                  | £135                                 |
| Radio campaign (up to 3 executions):              | £375                                 |
| Press execution:                                  | £135                                 |
| Press campaign (up to 3 executions):              | £240                                 |
| Poster execution:                                 | £135                                 |
| Poster campaign (up to 3 executions):             | £240                                 |
| Packaging Design execution:                       | £130                                 |
| Packaging Design range (up to 6 variants):        | £250                                 |
| Logo:   | £110                                 |
| Brand Identity (between 3 and 6 different media): | £210                                 |
| Retail Environment (up to 6 views):               | £210                                 |
| Direct Mail execution:                            | £125                                 |
| Direct Mail campaign (up to 5 executions):        | £325                                 |
| Sales Promotion campaign (up to 8 elements):      | £325                                 |
| Collateral & POS execution:                       | £125                                 |
| Collateral & POS campaign (up to 6 executions):   | £325                                 |
| Website:  | £140                                 |
| Online advertising execution:                     | £140                                 |
| Online advertising campaign (up to 3 executions): | £250                                 |
| Mobile execution:                                 | £100                                 |
| Email execution:                                  | £100                                 |
| Viral execution:                                  | £100                                 |
| Branded Content:                                  | £550                                 |
| Advergaming/Advertainment:                        | £140                                 |
| Guerilla Marketing:                               | £135                                 |
| Mobile Content:                                   | £135                                 |
| Rich Media/Text & Win Campaign:                   | £140                                 |
| Blogs:  | £100                                 |

### OPTION 2: SPECIAL PACKAGE

Unlimited entries and a Table for 10 at the Awards Dinner (excluding wine): £4,900 (+VAT for UK entrants)

An organisation/Individual Agency choosing this package can enter as much work as they want, in whatever Categories and Media they want, and bring a party of 10 people to the Awards Dinner and Ceremony.

## PAYMENT

### Entry Fees should be paid by Bank Transfer to:

HSBC Bank, Paddington Branch, 2 Craven Road, London W2 3PY  
Sort Code: 40 05 19 Account Number: 91 35 71 66  
SWIFT Code: MIDL GB 22  
IBAN Code: GB54MIDL40051991357166  
Account Name: The FAB Awards

UK Entrants MUST ADD VAT at the prevailing rate (currently 17.5%) to the Entry Fees above, and may pay by Company Cheque.

# TECHNICAL DETAILS

## TV & CINEMA

Via  or on Tape

Beta Cam SP PAL 625 with colour bars and clocks. We strongly recommend dubbing or subtitling into English. To save costs you can place all your entries onto a single tape, but please leave a clear space, preferably a clock, between individual entries.

### RADIO

Audio CD. To save costs you can place all your entries onto a single CD, but please leave a clear space, preferably a clock, between individual entries.

### PRESS

On CD. 1 x JPEG per execution, RGB, 300 dpi.

### POSTER & OUTDOOR

On CD. 1 x JPEG per execution, RGB, 300dpi.

### PACKAGING

1 sample of actual pack(s), or on CD as 1 x JPEG, RGB, 300dpi per variant.

### LOGO

On CD. 1 JPEG, RGB, 300 dpi + the brief.

### RETAIL ENVIRONMENT

On CD. 1 x JPEG per view, RGB, 300dpi + the brief.

### BRAND IDENTITY

On CD. 1 x JPEG per execution, RGB, 300dpi + the brief.

### DIRECT

1 sample of actual piece(s), or on CD as 1 x JPEG, RGB, 300dpi per piece.

### COLLATERAL & POS

1 sample of actual piece(s), or on CD as 1 x JPEG, RGB, 300dpi per piece.

### SALES PROMOTION

On CD. 1 x JPEG per element, RGB, 300dpi.

### WEBSITES

url of website entered or on CD.

### ON-LINE ADVERTISING

url pointing to ad(s) or on CD.

### MOBILE

On CD. 1 x JPEG per element, RGB, 300dpi, presented as it would appear to the recipient.

### E-MAIL

On CD. 1 x JPEG per execution, RGB, 300dpi, presented as it would appear to the recipient. Please include all appropriate files for any active links.

### VIRAL

As appropriate for each medium, as above.

### INTEGRATED

As appropriate for each medium, as above.

### BRANDED CONTENT

As appropriate for each medium, as above.

## Some Clients and Agencies whose work has been presented at the Fab Awards over the past 9 years

### Agencies

.start Munich 1 Pointsize Chennai 10 Advertising Antwerp 4 design 999 Design Advico Young & Rubicam Zurich Agency Republic Agency.com London & New York Agency.com Chicago AH Puttner Red Cell Austria AHA Advertising Poland Aimaq Rapp Stolle Germany AKQA London AKQA USA Alliance Canada Aloof Design UK Amore Stockholm AMV BBDO London Anderson DDB Canada ANR.BBDO Sweden Arbrandt Sweden ARC London ARC WW Prague Archibald Ingel Stretton London Argonauten 360 Germany Armando Testa Italy Arnold Interactive London AS Louken Norway Aztec Graphics (object 9) Baumann Ber Rivnay Saatchi & Saatchi Israel BBDO Austria BBDO Amsterdam (FHV) BBDO Bangkok BBDO Chicago BBDO Duesseldorf BBDO Mexico BBDO Montreal BBDO Moscow BBDO New York BBDO Russia BBDO Stuttgart BBDO Ukraine BBDO Zagreb BBDO Interactive Germany Bartle Bogle Hegarty London BDS Beechwood Beechwood BETC EURO RSCG France Black Pencil Italy Blackburns London Bleu Blanc Rouge Canada Bloom Design Blue Marlin Blue Marlin Bath Boxer UK Brand Excel Athens Brand Lounge Germany Brand New Design The Netherlands Brandhouse WTS London Brewer Riddiford London Bruketa & Zinic Croatia BRW Milan Butcher & Gundersen London Carlsson Marketing Cawley Nea TBWA Dublin Cayenne Germany Cayenne Milan CCP Heye Vienna Circle of Friends Sweden CHI Advertising London Clemenger BBDO Australia CLM/BBDO France Cobra Beer London Cocoon Brand Design Czech Cole & Weber United Cole & Weber/Red Cell Coley Porter Bell London Contract Advertising Mumbai Cosmoblonde Germany CPM Austria Daddy Sweden Dailey Ads USA DAIS London DC Interact Design UK DDB Brussels DDB Budapest DDB Chicago DDB Dallas DDB Denmark DDB Hong Kong DDB Italia DDB London DDB Paris DDB Seattle DDB Stockholm DEC BBDO DEC BBDO Barcelona Delikatessen Germany Demner & Merlicek Vienna Design Bridge London Design Temple Mumbai Dew Gibbons London DLVBBDO Milan Doner Cardwell Hawkins London Dorland Double You Barcelona DOW Design NZ Dowcarter London Draft London DRM DDB USA Duke Paris E One Lorente Spain Economia Germany EHS Brann Cirencester Ekros Block Sweden Elephant Seven Hamburg Elephant Strategy EnVision Denmark Euro RSCG Brussels Euro Rscg Duesseldorf Euro Rscg Australia Euro Rscg France Euro Rscg London Euro Rscg Switzerland Exextra Communications Zurich Fallon London Family Noise Edinburgh FCB Austria FCB Kobza FCB Lisbon FCB New York First City Advertising London FITCH Helsingborg Food & Friends Sweden Formation Design Consultants Forsman Bodenfors Sweden Fox Murphy UK Frankel/Arc Fuse Digital Future Brand London Futurebrand Gang Films Gitam BBDO Israel Glue London Go Advertising Germany Go Film Goley Slater London Grand Union London Graphics & Design Tokyo Great Works Stockholm Grey Argentina Grey Canada Grey Copenhagen Grey Hong Kong Grey London Grey Mexico Grey Worldwide New York Grey Prague Grey Sweden Grey Trace Barcelona Grey Zagreb Grupo K Arc Hakuhodo Percept India Heye & Partner Munich HHCL Red Cell London Hirotaka Shidi Japan Honest Mechanics USA Hornall Anderson Design Works Seattle HRH Film HTTP Commincation Portugal Icon Nicholson New York Identica London Ignite Marketing IIBBDO Dublin Imago Reklamnja Zagreb Impact BBDO Dubai Innocent Drinks International Berlin Jean et Montmarin Paris JHP Design Jones Knowles Ritchie London Joshua London Just Poland Juxt Interactive JWT Argentina JWT Amsterdam (PPGH) JWT Bangkok JWT Bangalore JWT Barcelona JWT Brussels JWT Chicago JWT Frankfurt JWT H+F Zurich JWT Hamburg JWT Johannesburg JWT London JWT Madrid JWT Mexico JWT Milan JWT Mumbai JWT New York JWT Paris JWT Prague JWT Thailand JWT Venezuela JWT Vienna Karacters Design Canada Kastner Network Germany Killey Withy Punshon Australia KNSK.BBDO Germany Kolle Rebbe Werbeagentur Germany Lambesis Advertising USA Landor London Landor New York Landor Paris Landor Turkey Lawton E Marketing Southampton LDV Red Cell Belgium Leo Burnett Amsterdam Leo Burnett Brussels Leo Burnett Columbia Leo Burnett Chicago Leo Burnett Dubai Leo Burnett France Leo Burnett Hong Kong Leo Burnett India Leo burnett Italy Leo Burnett London Leo Burnett Melbourne Leo Burnett Peru Leo Burnett Portugal Leo Burnett Singapore Leo Burnett Stockholm Leo Burnett Sydney Leo Burnett Taipei Leo Burnett Tokyo Leo Burnett Toronto Leo Burnett Turkey Less Rain Lewis Moberly London LFH Brand Identity LG&F Belgium LGK Bern Linkness Italy Lorenzo Marini Associates Italy Lodducca Brazil Lowe Athens Lowe Bangalore Lowe Bangkok Lowe Brindfors Lowe Brussels Lowe Denmark Lowe Finland Lowe GGK Lowe Helsinki Lowe India Lowe Istanbul Lowe London Lowe Mumbai Lowe Makati City The Phillipines Lowe Pirella Italy Lowe Venezuela Lundberg & CO. Sweden Magnetic North UK Maria Staniakki Greece Marini Dotti & Assoc. Italy Mark Making Marketing Store London Marketing Store Birmingham Martin Willams Advertising USA Mayer McCann Bratislava McCann Austria McCann Belgium McCann Berlin McCann Budapest McCann Barcelona McCann China Mccann Dublin McCann Erickson Japan McCann Erickson Korea McCann Erickson Russia McCann France McCann Frankfurt McCann Hong Kong McCann Keshel Berel Israel McCann London McCann Madrid McCann Mumbai McCann Munich McCann New York McCann Russia McCann Sydney Maclaren McCann Canada Media Reach London Meme Digital London Michael Conrad

# Agencies

Leo Burnett Frankfurt Milk Greece Minale Tattersfield London Momo Levy France Mountain Design The Netherlands MRM Berlin MRM France MRM Zentropy Mudra Communications India Navy Blue Edinburgh Navy Blue London New Norway Object 9 Louisiana Ogilvy Activation Sweden Ogilvy Brussels Ogilvy Cape Town Ogilvy Copenhagen Ogilvy Design Sweden Ogilvy Dublin Ogilvy London Ogilvy Interactive London Ogilvy One Dubai Ogilvy Frankfurt Ogilvy Hong Kong Ogilvy Norway Ogilvy Portugal Ogilvy Sweden Ogilvy Vienna O'Keefe Australia Orchard India Owens DDB Ireland Pemberton & Whitefoord London Pancentric UK Para Film Denmark Paris Venise Design France Parker Williams Design London Park Village Productions London Partners London Patricia Murphy Films London Pearlfisher London Pentagram London Pepto Lab Australia Percept Hakuodo India PG Lion Resources Australia Pink Film Company London Philip und Keuntje Germany PHS TBWA Helsinki Pilot Interactive Plenum Cologne Plenum Stoll Fischba Germany Primo Angelli Fitch USA Principles Agency Proximity Australia Proximity Germany Proximity London Publicis Dialog London Publicis Frankfurt Publicis London Publicis New York Publicis Rome Publicis Stockholm Publicis Vienna Puigfalco Barcelona Pure Equator PY Darcy Usa QMP Publicis Dublin Quattro Saatchi Brussels Rainey Kelly Campbell Roalfe Y&R London Reach Design Bristol Real Branding USA Red Design Consultants Greece Red Rocket Exeter Reuveni Pridan Israel Ruiz & Company Barcelona Saatchi & Saatchi China Saatchi Denmark Saatchi & Saatchi Madrid Saatchi NY Saatchi Simko Switzerland Saatchi Sweden Sandstrom Design USA Scaffner & Conzelmann Scanad Norway Schaffner Design Schitto Shmodde Waack Scholz & Friends Berlin Scholz & Friends London Scholz Stockholm Schoz & Friends Hamburg Schultze Walther Zahel Seachange Creative London SEK & Grey Helsinki Shalmor Y&R Israel Show Films Portugal Siebert Head London Silver Sweden Simmer Smith Brothers Pittsburgh Spektakulaer Germany Spillman Felser Leo Burnet Zurich Sponge Sydney Spot Thompson Athens Springtime Sweden Springer & Jacoby Austria Springer & Jacoby Germany Springetts London STB Design Stenstrom Red Cell Sweden Suburban Films Swamp Leeds Taivas Finland Tangram Design Italy Taxi Canada Taxi Studio Bristol Tayburn Brands Scotland Tutssels London TBWA Berlin TBWA Germany TBWA London TBWA Madrid TBWA Nea Cawley TBWA Paris TBWA Raad UAE Team Saatchi London Tequila London Tequila New York Tequila Singapore TF Marketing Croatia The Farm creative Factory USA The Formation London The Grand Union London The Union Ediburgh Tokushinsha Film Corp Japan Tiempo BBDO Barcelona Tullo Marshall Warren London Touche Etoile France Tribal DDB Australia Tribal DDB London TRIGGER Gothenberg Triton India Turner Duckworth London & San Francisco ULF Berlin VBAT Identities Amsterdam Viertakt Germany View Portugal Vitruvio Leo Burnett Madrid VL BBDO Belgium Waechter & Partner Germany Watt International USA Webb Scarlett London Wheel UK Williams Murray Hamm London Wirz Switzerland Wunderman Chicago Y&R Austria Y&R Belgium Y&R Budapest Y&R Frankfurt Y&R Germany Y&R Mattingly Australia Y&R Madrid Y&R Mexico Y&R New York Y&R Israel Y&R Venezuela Zentropy Partners London Zentropy Partners Germany Ziggurat Brands London

# Clients

Absolut, Abbro Brygen, Agroles, Afri Cola, AG Barr, Albert Heijn, Allied Domecq, Altoids, Anheuser Busch, Aquafina, Arla Foods, Avonmore, Bacardi Martini, Bailey's, Bakaliko, Barilla, Baxters, Belhaven, Benecol, Birds Eye Walls, Birdland (HK), Boots Piramal, Boursin, Britvic Soft Drinks Ltd, Burger King, Budweiser, Burt's Potatoe Chips, Cadbury, Carte D'or, Campbells, Campina, California Juice, Campari Group, Candia, Capri Sun, Carling, Carlsberg, Castle Bier, Coop, Corona, Crown Royal, CIDIL, Charal, Chef Boyardee, Chivas Regal, Chupa Chups, Cobra Beer, Coffee Republic, Coors, Carlton United, Coca Cola, Dalmore, Danone, Dairy Quen, Danish Bacon, Danone, Dettling, Diageo, Donato's Pizza, Douwe Egberts, Drambuie, Edlinger, Evian, Falcon Beer, Fanta, Ferrero, Fortnum & Mason, Fox's Confectionery, Flora, GlaxoSmithKline, Gerber Foods, Golden Wonder, Gordon's Gin, Greene King, Guinness, Hartwall, Heals, H J Heinz, Heineken, Hellmanns, Heredia, Homepride, Holsten, Horlicks, Hovis, Hula Hoops, Innocent, Interbrew, Interquell, John Smith's, Johnnie Walker, Jose Cuervo, Kelloggs, Kenco, Knorr Soups, Kit Kat, Kraft Foods, Kronjast, Lea & Perrins, Le Barran, Lipton Teas, Lion Eggs, Lucozade, Luigi Lavazza, Lurpak, Maggi, Malibu, Malteser's, Mars, Migros, Marmite, Masterfoods, McCoys Special, McDonalds, McVities, M&M's, Metaxa, Migros, Miller Brewing, Minute Maid, Moet Hennessy, Mountain Dew, Muller Dairy, Nestle, Nescafe, Nesquik, Nestea, OLW, Orbit, Ouzo, Oxo, Parmalat, Paulaner, PepsiCo, Perfetti Van Melle, Perrier, Pizza Hut, Pragan, Pripps Bla, Procter & Gamble, PG Tips, Purina, Quaker, Reddi Whipp, Rosemount Wines, Red Bull, Revel's, Rose's Marmalade, Ribena, Sabritas, Safeway, Sainsbury's, Seven Up Inc., Scottish Lamb, Showbound Naturals, Skyy Blue, Sierra Mist, Soy Andina, Smirnoff, Snickers, Somerfield, Sprite, Starbucks, Stella Artois, SMP - PSL, Strongbow, Tabasco, Talisker, Tango, Tazer, Teboil, Tennent's, Tine Dairy, Toblerone, Tuborg, Twix, Typhoo Tea, Unilever BestFoods, United Breweries, Van Den Bergh Foods, Vin Esmeralda, Vivil, Venge Vineyard's, Vladivar, Waitrose, Walkers Crisps, Wall's, Warburton's, Wendy's, Westbay Metz, William Grant, Wrigley, Yoplait, Young's Seafood.

VBAT Amsterdam had a FAB night!



.Start Munich FAB for Burger King



The FAB Swedes - Arbrandt Great Works & DDB Stockholm



Ziggurat Brand Consultants for Packaging Design



FAB for Kellogg's - Leo Burnett London



Contagious Magazine presents The FABulous in Integrated Communications to Archibald Ingall Stretton London for Hennessy!



Kolle Rebbe Hamburg, FABulous Direct Marketing & Sales Promotion



Stephen Ward collects FABulous Press & Poster for Mc Cann Mumbai



Bruce Duckworth collects FABulous in Packaging Design from the judges!



Two FAB Awards for Tullo Marshall Warren with Guinness!



AMV BBDO London are FABulous in TV for Guinness



Wunderman Chicago, FAB Collateral & POS



AKQA London - a FAB Award in Digital Media



Welcome Drinks at The Hurlingham Club



A FAB night for Carlson Marketing London  
FAB Award for Masterfoods & TBWA Germany in Direct & POS



Daddy Sweden is "The Daddy" in Digital Media for 2006

Our thanks to our Supporters:



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