

Savoury Foods

McCann Erickson London
Leo Burnett Paris
Leo Burnett Brussels
The Union Advertising Agency

Snackstop
Heinz Ketchup
Heinz Sauzen
Fresh Soup

Busting my Baltis
4 Chips
Pasta Obsession
Tomato/Mushroom

Fab Award
FINALIST
FINALIST CAMPAIGN
FINALIST CAMPAIGN

Confectionery & Snacks

Leo Burnett USA
Leo Burnett USA
Leo Burnett USA
BBDO Dusseldorf

NutriGrain Bars
NutriGrain Bars
NutriGrain Bars
M&M's

Big Bun
Doughnut Man
Thunder Thighs
euro

Fab Campaign

FINALIST

Dairy Products

ANR.BBDO
"Edson, FCB"

Presliced Cheese
Parmalat Milk

Mirror/Shoe Horn
Milking

Fab Campaign
FINALIST

Non-Alcoholic Drinks

Fallon London
Fallon London
Fallon London
McCann Erickson Sydney

Innocent Smoothies & Thickies
Innocent Smoothies & Thickies
Innocent Smoothies & Thickies
Coca Cola

Rainbow
Trees
Bushman
Lip Service

Fab Campaign

FINALIST CAMPAIGN

The Retailers

enVision Denmark
Publicis Dialog London

City Sandwich Fast Food
Joshi's Kitchen

Fast Food
You'll like my curry so much

Fab Award
Fab Award

Baking/Sweet Foods

NO FINALISTS

PACKAGING DESIGN

Alcoholic Drinks

ANR.BBDO
Tayburn Brands
Tuttsels Enterprise

Xider
The Collection
Talisker

Xider Bottle
A range of gifts from Johnnie Walker
Boxed bottle

Fab Award
Fab Award
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Savoury Foods

Williams Murray Hamm

DEC Grupo BBDO
navyblue design
navyblue design
Red Design Consultants Ltd.
Dow Design Ltd.

Heals

Consejeria de Agricultura...
Baxter's Fresh Soup
Baxter's Fresh Soup
Gaea Olive Oil
Verde Pasta

Hot Oil Range

Single Bottle/Triple Bottle
Thai Chicken Noodle
Soup Range
Olive Oil Bottle
Pasta Range

Fabulous Award
Fab Award
Fab Award
FINALIST RANGE
FINALIST RANGE
FINALIST RANGE
FINALIST RANGE

Confectionery & Snacks

Hornall Anderson Design Works
Ruiz & Company

Rocky Mountain Choc. Factory
Chocolat Factory

Range
Bola Tiesler

Fab Award
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Dairy Products

ANR.BBDO

Latt & Lagom

container

Fab Award

Non-Alcoholic Drinks

Williams Murray Hamm
Hornall Anderson Design Works
The Formation

Clipper
Teology
Grand Café

Clipper Tea Range
Teology packaging
Grand Café Range

Fab Award
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FINALIST

The Retailers

NO FINALISTS

Baking/Sweet Foods

Williams Murray Hamm

Bloom Brand Design

Hovis Bread

Rose's Marmalade

Hovis Bread Range

Orange/Lime

Fab Award

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TV/CINEMA COMMERCIALS

Alcoholic Drinks

DDB Chicago
DDB Chicago
DDB Chicago
Irish International BBDO

Budweiser
Budweiser
Budweiser
Guinness Draught

Mr. Footlong Hotdog Inventor
Mr. ProWrestling Wardrobe Designer
Mr Really Bad Toupee Wearer
45 degrees

Fab Campaign

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Savoury Foods

Leo Burnett Paris

Charal Meat

The Bedroom

Fabulous Award

Fab Award

BMP DDB
Bartle Bogle Hegarty
Leo Burnett Paris
Leo Burnett Paris
Leo Burnett Melbourne
McCann Erickson London
Leo Burnett USA
BMP DDB
BMP DDB

Marmite
Unilever Bestfoods Bertolli
Charal Meat
Heinz Ketchup
Heinz Soup to Go
Snackstop
Heinz Ketchup
Marmite
Marmite

Freak Show
Barons
The Lift
The Finger
Microwave
18th Emergency Service
est'd
Everest 1 Gag
Zippy

Fab Award

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Confectionery & Snacks

D'Arcy London
BBDO Dusseldorf

Revels
Snickers

Take A Chance
Ketchup

Fab Award

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Dairy Products

Leo Burnett Peru
Bartle Bogle Hegarty
Leo Burnett Paris
Leo Burnett Oslo
Leo Burnett Oslo
Advico Young & Rubicam
DDB Chicago
DDB Chicago
Edson, FCB
McCann Erickson London
Scholz & Friends
FHV/BBDO

Soy Andina
Unilever Bestfoods Olivio
Le Rustique cheese
TINE Dairy
TINE Dairy
Schweizer
DMI Cheese
DMI Cheese
Parmalat Milk
Carte D'or Ice Cream
Lion Eggs
Campina Nederland BV

Sabotage
Boy Band
The Massage
Grating Cheese
Crème Fraiche
Ski Jumper
No Pain No Gain
Big Cheese
Straw
Eva
The Girls
Riot

Fab Award

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Non-Alcoholic Drinks

Leo Burnett USA

Minute Maid Orange Juice

Bobby Knight

Fab Award

McCann Erickson London
BBDO Mexico
Leo Burnett Toronto
McCann Erickson Russia
McCann Erickson Russia
McCann Erickson Russia

Nescafe Original
Pepsi
Orange Juice
Nescafe Classic
Nescafe Classic
Nescafe Classic

Hairy Ford Cortina
Roberto Carlos
Car
Circus
Wedding
Balloon

Fab Award

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FINALIST

FINALIST

FINALIST

FINALIST

The Retailers

EURO RSCG United
EURO RSCG United
EURO RSCG United
McCann Erickson New York

Lunch Garden Resturant
Lunch Garden Resturant
Lunch Garden Resturant
Burger King

Pasta
Fish
Fresh Vegetables
Chicken Strip

Fab Campaign

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Baking/Sweet Foods

Vulcan Films Finland

Pre-Sliced Bread

Harp

Fab Award

BMP DDB London
BMP DDB London
BMP DDB London
Leo Burnett USA
Leo Burnett USA
Leo Burnett USA

Hovis
Hovis
Hovis
Kellogs Corn Pops
Kellogs Corn Pops
Kellogs Corn Pops

Dustbin
Argument
Conversation
Widow
Camping
Accident

Fab Campaign

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FINALIST CAMPAIGN

FINALIST CAMPAIGN

NEW MEDIA

Alcoholic Drinks

Agency.com	Miller Brewing Company	www.redsky.com/awards/launcher.htm	<i>Fabulous Award</i> <i>Fab Award</i>
plenum New Media AG Aimaq. Rapp.Stoll BBDO Interactive	Martini/Martini Mood Heineken Beer WARSTEINER	www.martini.de/mood www.heineken.de/vip-lounge www.bbdo-interactive.de/award/fab/	<i>Fab Award</i> FINALIST FINALIST

Savoury Foods

FI System UK Billco	Heinz MLC British Meat	www.saladcream.com www.meatmatters.com	<i>Fab Award</i> FINALIST
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Confectionery & Snacks

Double You	Nestle Chocolate	www.doubleyou.com/festivals/nestle/fab.html	<i>Fab Award</i>
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Dairy Products

Carlson Maketing Group 64k Web Agency The Bearded Lady	Muller Dairies Consumer Website Latteskolan	www.mullerlove.com www.frubes.com www.arla.se/latteskolan	<i>Fab Award</i> FINALIST FINALIST
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Non-Alcoholic Drinks

Zentropy Partners	Nesquik	www.Nesquik.co.uk	<i>Fab Award</i>
Armando Testa 64k Web Agency Billco Magnetic North Integra The Bearded Lady Agency.com	Luigi Lavazza Coffee Consumer Website PG Tips Capri Sun Ribena Consumer Brand Spendrups Bryggerier AB Coca-Cola	www.espressoandfun.com www.schweppeseuro.com www.pgmoment.com www.planetjuice.co.uk www.ribena.co.uk www.norlandsguld.nu vpt.coca-cola.com	<i>Fab Award</i> FINALIST FINALIST FINALIST FINALIST FINALIST FINALIST

The Retailers

Billco Billco	Acanteen The Roof Gardens	www.acanteen.com www.roofgardens.com	<i>Fab Award</i> FINALIST
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Baking/Sweet Foods

Magnetic North Billco Integra	Kellogg's Cereal and Milk Bars Hovis Warburtons Consumer Brand	www.uder.co.uk www.hovisbakery.co.uk www.warburtons.co.uk	<i>Fab Award</i> FINALIST FINALIST
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